



Product Information Sheet

Reference: _____

手機/ Mobile Phone

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| 牌子/ Brand | APPLE |
| 型號 / Model | iPhone 16 Pro Max 256GB |
| 原產地 /Place of manufacture | 中國 China |
| 網絡頻率或操作頻率或頻帶 / Network frequency or operating frequency or band | Model A3297 FDD-5G NR (頻段 n1、n2、n3、n5、n7、n8、n12、n20、n25、n26、n28、n30、n66、n70、n75、n76) TDD-5G NR (頻段 n38、n40、n41、n48、n77、n78、n79) FDD-LTE (頻段 1、2、3、4、5、7、8、12、13、17、18、19、20、25、26、28、30、32、66) TDD-LTE (頻段 34、38、39、40、41、42、48) UMTS/HSPA+/DC-HSDPA (850、900、1700/2100、1900、2100 MHz) GSM/EDGE (850、900、1800、1900 MHz)/2100, 1900, 2100 MHz) GSM/EDGE (850, 900, 1800, 1900 MHz) |
| 主要功能 / Key features | <ul style="list-style-type: none"> • 亮眼出眾的鈦金屬設計：iPhone 16 Pro Max 採用鈦金屬設計，堅固又輕巧，並配備更大的 6.9 吋超級 Retina XDR 顯示器。最新一代陶瓷晶體護面物料耐用非常，比任何智能電話玻璃堅固達兩倍。 • 相機控制全在手：相機控制功能，讓你更輕易取用如變焦或景深等相機工具，隨時以神級速度，拍下靚片靚相。 • 拍攝震撼大作：以更先進的 4800 萬像素超廣角相機，大拍微距相片及氣勢磅礴的廣角影像，捕捉驚人細節。想從更遠距離拍出更清晰銳利的特寫？有 5 倍長焦相機，完全無難度。 • Pro 影片：4800 萬像素 Fusion 相機支援 4K 120 fps 杜比視界，並備有數個錄音室級數咁高風帶來更高質素的錄音，將影片拍攝提升至嶄新層次，就如整個 Pro 製作室放入口袋。 • 攝影風格：最新一代攝影風格自訂功能，大大增強創作靈活性，幅幅靚相更顯你個人風格。再配合影像管線的種種提升，現在你既可隨意變換各種風格，更可隨時還原任何風格。 • 強勁 A18 Pro：A18 Pro 晶片強勢驅動相機控制等先進的相片及影片功能，並為 AAA 遊戲帶來超凡圖像表現。 • 電量突破性飛躍：iPhone 16 Pro Max 極具能源效益，影片播放時間長達 33 小時。透過 USB-C 充電或貼上 MagSafe 充電器，無線充電更快速。 • 自訂你的 iPhone：有 iOS 18，你可為主畫面圖像變換不同色彩。相片 app 設計一新，搵心水靚相更快手。在 iMessage 可以為任何字、語句或表情符號套用有趣的動畫效果。 • 重大安全功能：iPhone 備有車禍偵測功能，可偵測嚴重車禍，並代你出手致電求助。 • STUNNING TITANIUM DESIGN—iPhone 16 Pro Max has a strong and light titanium design with a larger 6.9-inch Super Retina XDR display. It's remarkably durable with the latest-generation Ceramic Shield material that's 2x tougher than any smartphone glass. • TAKE TOTAL CAMERA CONTROL—Camera Control gives you an easier way to quickly access camera tools, like zoom or depth of field, so you can take the perfect shot in record time. • MAGNIFICENT SHOTS—Thanks to a more advanced 48MP Ultra Wide camera, you can capture mesmerizing detail in macro and sweeping, wide-angle photos. Want sharper shots from farther away? The 5x Telephoto camera makes it easy. • PRO VIDEO—Take your videos a whole new level with 4K 120 fps Dolby Vision—enabled by the 48MP Fusion camera—and studio-quality mics for higher-quality audio recording. A Pro studio in your pocket. • PHOTOGRAPHIC STYLES—The latest-generation Photographic Styles give you greater creative flexibility, so you can make every photo even more you. And thanks to advances in the image pipeline, you can now reverse any style, any time. • THE POWER OF A18 PRO— A18 Pro chip enables advanced photo and |



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| | | <p>video features like Camera Control, and delivers exceptional graphics performance for AAA gaming.</p> <ul style="list-style-type: none"> • A HUGE LEAP IN BATTERY LIFE—iPhone 16 Pro Max delivers an incredibly power-efficient performance with up to 33 hours video playback. Charge via USB-C or snap on a MagSafe charger for faster wireless charging. • CUSTOMIZE YOUR IPHONE—With iOS 18 you can tint your Home Screen icons with any color. Find your favorite shots faster in the redesigned Photos app. And add playful, animated effects to any word, phrase, or emoji in iMessage. • VITAL SAFETY FEATURES—With Crash Detection, iPhone can detect a severe car crash and call for help if you can't. |
| 作業系統 / Operating system | | iOS 18 |
| 系統記憶體 / Internal memory | | 不詳 |
| SIM card 種類 / SIM card | | 雙 SIM 卡 (nano-SIM) Dual SIM (nano-SIM) |
| 支援記憶卡的種類及容量 / Type and storage capacity of support memory card | 種類 / Type | NIL |
| | 最大容量 / Maximum capacity | NIL |
| 螢幕 / Display | | <p>超級 Retina XDR 顯示器 6.9 吋 (對角線) 全螢幕 OLED 顯示器 2868 x 1320 解像度, 460 ppi Super Retina XDR display 6.9-inch (diagonal) all-screen OLED display 2868-by-1320-pixel resolution at 460 ppi</p> <p>HDR 顯示 原色調 寬廣色域 (P3) 觸感觸控 2,000,000 : 1 對比度 (典型) 1000 尼特最大亮度 (典型); 1600 尼特峰值亮度 (HDR); 2000 尼特峰值亮度 (戶外); 1 尼特最低亮度 防指紋的抗脂塗層 支援同時顯示多國語言及文字 HDR display True Tone Wide color (P3) Haptic Touch 2,000,000:1 contrast ratio (typical) 1000 nits max brightness (typical); 1600 nits peak brightness (HDR); 2000 nits peak brightness (outdoor); 1 nit minimum brightness Fingerprint-resistant oleophobic coating Support for display of multiple languages and characters simultaneously</p> |
| 數據傳輸 / 網絡連接制式 / Data transfer/network connectivity protocol | | Wi-Fi 7 (802.11be), 採用 2x2 MIMO 技術 Wi-Fi 7 (802.11be) with 2x2 MIMO |
| 後置頭質素 / Rear Camera Resolution | | <p>Pro 相機系統 4800 萬像素 Fusion 相機: 24 毫米, $f/1.78$ 光圈, 第二代感應器移動式光學影像防震功能, 100% Focus Pixels, 支援超高解像度相片 (2400 萬像素及 4800 萬像素) 同時支援 1200 萬像素 2 倍長焦距: 52 毫米, $f/1.6$ 光圈, 感應器移動式光學影像防震功能, 100% Focus Pixels 4800 萬像素超廣角: 13 毫米, $f/2.2$ 光圈及 120° 視角, 混合式 Focus Pixels, 超高解像度相片 (4800 萬像素) 1200 萬像素 5 倍長焦距: 120 毫米, $f/2.8$ 光圈及 20° 視角, 100% Focus Pixels, 七鏡</p> |



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| | <p>片鏡頭，3D 感應器移動式光學影像防震功能及自動對焦，四連反射稜鏡設計 5 倍光學變焦放大；2 倍光學變焦縮小；10 倍光學變焦範圍 多達 25 倍數碼變焦 相機控制 可自訂的預設鏡頭 (Fusion 相機) 藍寶石玻璃鏡頭保護 適應性原色調閃光燈 光影引擎 深度融合 智慧型 HDR 5 新一代人像拍攝具備對焦及景深控制功能 人像燈光具備六款不同效果 夜間模式 利用 LiDAR 感測器運作的夜間模式人像拍攝 全景模式 (高達 6300 萬像素) 最新一代攝影風格自訂功能 空間相片 4800 萬像素微距拍攝 Apple ProRAW 寬廣色域相片及原況相片拍攝 鏡頭校正 (超廣角) 先進的紅眼校正功能 自動影像防震功能 連環快拍模式 相片座標標籤 影像拍攝格式：HEIF、JPEG 及 DNG</p> <p>Pro camera system 48MP Fusion: 24 mm, <i>f</i>/1.78 aperture, second-generation sensor-shift optical image stabilization, 100% Focus Pixels, support for super-high-resolution photos (24MP and 48MP) Also enables 12MP 2x Telephoto: 52 mm, <i>f</i>/1.6 aperture, sensor-shift optical image stabilization, 100% Focus Pixels 48MP Ultra Wide: 13 mm, <i>f</i>/2.2 aperture and 120° field of view, Hybrid Focus Pixels, super-high-resolution photos (48MP) 12MP 5x Telephoto: 120 mm, <i>f</i>/2.8 aperture and 20° field of view, 100% Focus Pixels, seven-element lens, 3D sensor-shift optical image stabilization and autofocus, tetraprism design 5x optical zoom in, 2x optical zoom out; 10x optical zoom range Digital zoom up to 25x Camera Control Customizable default lens (Fusion) Sapphire crystal lens cover Adaptive True Tone flash Photonic Engine Deep Fusion Smart HDR 5 Next-generation portraits with Focus and Depth Control Portrait Lighting with six effects Night mode Night mode portraits enabled by LiDAR Scanner Panorama (up to 63MP) Latest-generation Photographic Styles Spatial photos 48MP macro photography Apple ProRAW Wide color capture for photos and Live Photos Lens correction (Ultra Wide) Advanced red-eye correction Auto image stabilization</p> |
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| | <p>Burst mode Photo geotagging Image formats captured: HEIF, JPEG, and DNG</p> |
| 短片拍攝 / Video Recording | <p>4K 杜比視界影片攝錄，24 fps、25 fps、30 fps、60 fps、100 fps (Fusion 相機) 或 120 fps (Fusion 相機) 1080p 杜比視界影片攝錄，25 fps、30 fps、60 fps 或 120 fps (Fusion 相機) 720p 杜比視界影片攝錄，30 fps 電影效果模式高達 4K HDR (30 fps) 動作模式高達 2.8K (60 fps) 空間影片攝錄，1080p (30 fps) 高達 4K 的 ProRes 影片攝錄，120 fps (配合外置儲存) Log 影片攝錄 學院色彩編碼系統 (ACES) 微距影片攝錄，包括慢動作及縮時攝影 慢動作影片支援高達 4K，120 fps (Fusion 相機)；以及高達 1080p，240 fps (超廣角及長焦距) 配備防震功能的縮時攝影 夜間模式縮時攝影 閃錄影片支援杜比視界攝錄，高達 4K (60 fps) 適用於影片攝錄的第二代感應器移動式光學影像防震功能 (Fusion 相機) 適用於影片攝錄的 3D 感應器移動式光學影像防震功能及自動對焦 (長焦距) 多達 25 倍數碼變焦 音訊變焦 原色調閃光燈 電影級影片防震功能 (4K、1080p 及 720p) 影片連續自動對焦 攝錄 4K 影片時可拍攝 800 萬像素相片 縮放播放 影片攝錄格式：HEVC、H.264 及 ProRes 空間音訊及立體聲錄音 四個錄音室級數咪高風 減少風噪功能 混音功能 4K Dolby Vision video recording at 24 fps, 25 fps, 30 fps, 60 fps, 100 fps (Fusion), or 120 fps (Fusion) 1080p Dolby Vision video recording at 25 fps, 30 fps, 60 fps, or 120 fps (Fusion) 720p Dolby Vision video recording at 30 fps Cinematic mode up to 4K HDR at 30 fps Action mode up to 2.8K at 60 fps Spatial video recording at 1080p at 30 fps ProRes video recording up to 4K at 120 fps with external recording Log video recording Academy Color Encoding System Macro video recording, including slo-mo and time-lapse Slo-mo video support for 1080p up to 240 fps and 4K Dolby Vision up to 120 fps (Fusion) Time-lapse video with stabilization Night mode Time-lapse QuickTake video up to 4K at 60 fps in Dolby Vision Second-generation sensor-shift optical image stabilization for video (Fusion) 3D sensor-shift optical image stabilization and autofocus for video (Telephoto) Digital zoom up to 25x Audio zoom True Tone flash Cinematic video stabilization (4K, 1080p, and 720p) Continuous autofocus video Take 8MP still photos while recording 4K video Playback zoom</p> |



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| | <p>Video formats recorded: HEVC, H.264, and ProRes Spatial Audio and stereo recording Four studio-quality mics Wind noise reduction Audio MixStereo recording</p> |
| 前置頭質素 / Front Camera Resolution | <p>1200 萬像素相機 f/1.9 光圈 配備 Focus Pixels 的自動對焦 Retina 閃光燈 光影引擎 深度融合 智慧型 HDR 5 新一代人像拍攝具備對焦及景深控制功能 人像燈光具備六款不同效果 Animoji 及 Memoji 夜間模式 最新一代攝影風格自訂功能 Apple ProRAW 寬廣色域相片及原況相片拍攝 鏡頭校正 自動影像防震功能 連環快拍模式 4K 杜比視界影片攝錄，24 fps、25 fps、30 fps 或 60 fps 1080p 杜比視界影片攝錄，25 fps、30 fps 或 60 fps 電影效果模式高達 4K 杜比視界 (30 fps) 高達 4K 的 ProRes 影片攝錄，60 fps (配合外置儲存) Log 影片攝錄 學院色彩編碼系統 (ACES) 慢動作影片支援 1080p (120 fps) 配備防震功能的縮時攝影 夜間模式縮時攝影 閃錄影片支援杜比視界攝錄，高達 4K (60 fps) 電影級影片防震功能 (4K、1080p 及 720p) 空間音訊及立體聲錄音 12MP camera f/1.9 aperture Autofocus with Focus Pixels Retina Flash Photonic Engine Deep Fusion Smart HDR 5 Next-generation portraits with Focus and Depth Control Portrait Lighting with six effects Animoji and Memoji Night mode Latest-generation Photographic Styles Apple ProRAW Wide color capture for photos and Live Photos Lens correction Auto image stabilization Burst mode 4K Dolby Vision video recording at 24 fps, 25 fps, 30 fps, or 60 fps 1080p Dolby Vision video recording at 25 fps, 30 fps, or 60 fps Cinematic mode up to 4K Dolby Vision at 30 fps ProRes video recording up to 4K at 60 fps with external recording Log video recording Academy Color Encoding System Slo-mo video support for 1080p at 120 fps</p> |



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| | Time-lapse video with stabilization Night mode Time-lapse QuickTake video up to 4K at 60 fps in Dolby Vision Cinematic video stabilization (4K, 1080p, and 720p) Spatial Audio and stereo recording |
| 配套 / Packaging List | 1 x 已安裝 iOS 18 的 iPhone 1 x USB-C 充電線 (1 米) 1 x 說明文件 1 x iPhone with iOS 18 1 x USB-C Charge Cable (1 m) 1 x Documentation |
| 產品價格 / Price | 請參照銷售備忘錄/發票 As per Sales Memo/Invoice |
| 附加費 / Additional Delivery Charge | 指定地區/ 地址(如離島) 有可能需付額外送貨附加費 Additional delivery charge may be added for specific area/ location (e.g. outlying island) |
| 保修人身份 / Identity of repair service provider | APPLE |
| 保修地址 / Repair service address | APPLE STORE (Genius Bar online reservation required 天才吧需先網上預約) https://www.apple.com/hk/retail/geniusbar/ 注意：如不能開機或開機畫面停頓，Apple Store 不提供維修，客戶需前往其他授權維修中心 Notice: For no power on or display frozen symptom, customer needs to visit other authorised service providers instead of Apple Store. 國際金融中心商場, 香港中環金融街 8 號 International Finance Centre, 8 Finance Street, Central 電話 Tel : 39721500 星期一至星期日 Mon – Sun : 10:00 - 21:00 希慎廣場, 銅鑼灣軒尼詩道 500 號 Hysan Place, 500 Hennessy Road, Causeway Bay 電話 Tel: 39793100 星期一至星期四, 星期日 Mon – Thu, Sun : 10:00 - 22:00 星期五, 星期六 Fri, Sat : 10:00 - 23:00 廣東道 100 號, 尖沙咀 Canton Road 100, Tsim Sha Tsui 電話 Tel: 39798800 星期一至星期日 Mon – Sun : 10:00 - 22:00 又一城, 九龍塘達之路 80 號 Festival Walk, 80 Tat Chee Avenue 電話 Tel: 39793600 星期一至星期日 Mon – Sun : 10:00 - 21:00 apm Hong Kong 觀塘道 418 號 apm Hong Kong 418 Kwun Tong Road 電話 Tel: 35728900 星期一至星期日 Mon – Sun : 11:00 - 23:00 沙田正街 18 號 新城市廣場 New Town Plaza 18 Sha Tin Centre Street Sha Tin, Hong Kong 電話 Tel: 38997800 星期一至星期日 Mon – Sun : 10:00 - 22:00 授權維修中心, Authorised Service Provider : 電訊首科有限公司 TELECOM SERVICE ONE LIMITED (Online reservation required 需網上預約服務) http://www.telecomdigital.cc/iphone_maintenance_01.htm 九龍觀塘駿業街 58 號 電訊數碼大樓 8 樓 01 室 Unit 01, 8/F, Telecom Digital Tower, 58 Tsun Yip Street, Kwun Tong, Kowloon 電話 Tel : 2332 3020 星期一至星期六 Mon – Sat : 11:00 - 20:00 星期日及公眾假期休息 Close on Sunday and Public Holidays |



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| | <p>授權維修中心 Authorised Service Provider : 華風電腦有限公司 WAH FUNG COMPUTER SERVICES LTD (Online reservation required 需網上預約服務) http://ebooking.applewf.com/ebooking.php 九龍觀塘鴻圖道 26 號威登中心 9 樓 901 室 Unit 901, 9/F, Westin Centre, 26, Hung To Road, Kwun Tong, Kowloon 電話 Tel: 28078156 星期一至星期六 Mon – Sat : 10:00 - 19:00 星期日及公眾假期休息 Close on Sunday and Public Holidays</p> <p>授權維修中心 Authorised Service Provider : 信港電腦有限公司 SENCO-MASSLINK TECHNOLOGY LIMITED (Online reservation required 需網上預約服務) http://www.sencohk.com/SencoWebsite/Page?pid=96 香港北角英皇道 101 號，成報大廈 2 樓 2/F, Sing Pao Building, 101 King's Road, North Point, Hong Kong 電話 Tel: 2511 5760 星期一至星期四 Mon – Thu : 09:00 - 18:00 星期五 Fri : 09:00 – 18:30 星期六、日及公眾假期休息 Close on Saturday, Sunday and Public Holidays</p> <p>最新維修資料請瀏覽 Browse here for latest service info https://locate.apple.com/hk/zh https://locate.apple.com/hk/en</p> | | | | |
| 換貨政策 / Exchange policy | <p>條款及細則 Terms and Conditions</p> <p>(a) Customers shall visit Apple authorized service providers for iPhone repair service. 客戶如需維修 iPhone 請往 Apple 授權維修中心。</p> <p>(b) All the iPhone packaging will be pre-opened for activation before delivery to the customer. Customer must check immediately if there is any damage to the handset. After the inspection and collection, the handset cannot be exchanged or refunded. 1O1O Privilege: Selected 1O1O customers may exchange the Mobile Equipment once within 14 days of the date of Sales Memo. Please refer to the terms and conditions on the Sales Memo for details (Apply for 1O1O Centre and online store only). iPhone 的包裝會預先被打開，而手機會被啟動後才交予客戶。客戶必須即時檢查機身有否損壞。檢查完畢及收妥後，不設任何退/換機服務。1O1O 專屬禮遇：1O1O 特選客戶可於銷售單日期起計 14 天之內更換流動通訊設備一次，詳情請參閱銷售單之條款及細則 (只適用於 1O1O 專門店及網店)。</p> <p>(c) You have read and understood, and agree to the terms and conditions of Apple's end-user software license agreement. 你已閱讀、明白及同意蘋果公司的用戶軟件許可証協議(end-user software license agreement)之條款及細則。</p> <p>(d) In the event of any inconsistency between the Terms and Conditions in this Appendix and the terms and conditions set out in the Sales Memo and the Mobile Equipment Policy, the Terms and Conditions in this Appendix will prevail. 若任何情況下，本條款及細則與銷售單及流動通訊設備政策所載之條款及細則不能一致時，概以本條款及細則為準。</p> | | | | |
| <p>保修期 Warranty period</p> | <table border="1"> <tr> <td data-bbox="443 1591 638 1724">機身/ Handset</td> <td data-bbox="638 1591 1481 1724"> <p>一年以手機啟動日起計，客人可於"手機設定>一般>關於本機"查詢 (必需要有 Apple ID 才可登入)或可以經 Apple 網站查詢 https://checkcoverage.apple.com/ One year warranty based on activation date, customer can check it from handset"Settings>General>About"(AppleID must be sign in) or Apple web site for details https://checkcoverage.apple.com/</p> </td> </tr> <tr> <td data-bbox="443 1724 638 1850">配件 / Accessory</td> <td data-bbox="638 1724 1481 1850"> <p>一年以手機啟動日起計，客人可於"手機設定>一般>關於本機"查詢 (必需要有 Apple ID 才可登入)或可以經 Apple 網站查詢 https://checkcoverage.apple.com/ One year warranty based on activation date, customer can check it from handset"Settings>General>About"(AppleID must be sign in) or Apple web site for details https://checkcoverage.apple.com/</p> </td> </tr> </table> | 機身/ Handset | <p>一年以手機啟動日起計，客人可於"手機設定>一般>關於本機"查詢 (必需要有 Apple ID 才可登入)或可以經 Apple 網站查詢 https://checkcoverage.apple.com/ One year warranty based on activation date, customer can check it from handset"Settings>General>About"(AppleID must be sign in) or Apple web site for details https://checkcoverage.apple.com/</p> | 配件 / Accessory | <p>一年以手機啟動日起計，客人可於"手機設定>一般>關於本機"查詢 (必需要有 Apple ID 才可登入)或可以經 Apple 網站查詢 https://checkcoverage.apple.com/ One year warranty based on activation date, customer can check it from handset"Settings>General>About"(AppleID must be sign in) or Apple web site for details https://checkcoverage.apple.com/</p> |
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上述產品資料摘錄自生產商/供應商文獻及/或由生產商/供應商所提供之資料



Product Information Sheet

The above information is extracted from literature and / or information on this product by manufacturer / supplier
Hong Kong Telecommunications (HKT) Limited / CSL Mobile Limited 香港移動通訊有限公司
查詢熱線 Enquiry hotline: 2512 3123
<http://www.hkcsl.com>